

WHY FOREX?

Forex Trading Advantages Over Other Financial Markets

Brought to you by



MK Chin (MBA)

FOREX Trader and Investor
20 Upper Circular Road, The RiverWalk,
Singapore 058416. (Clarke Quay MRT).

www.BestForExpert.com

“Singapore's #1 Forex Trading Resource”

Admin@BestForExpert.com

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We wish to share with you an interesting video: 'The Secret: The Law of Attraction'.
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We are operating a Forex Investment Training Centre at The RiverWalk, Singapore. It's a Simple Proven Franchised system tested by over 2,500 members.

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Our course is tailored for the following 3 groups of people:

- 1) You wish to learn about investment & looking for a safe and proven method offering 65% to 70% success rate.
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- 3) You are looking into Forex Managed Account (Fully Automated) that give you return of 12% to 15% per quarter.

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“Why Forex? Forex Trading Advantages Over Other Financial Markets”

A Personal Message from MK Chin, www.BestForExpert.com

You’ve made a wise decision to check out the information we’ve accumulated on the 3 most common forms of trading available to trader.

- Shares / Equities / Stocks
- Options
- Foreign Exchange / FX or Forex

We’ve been trading stocks and options for a number of years and since 2006 trading Forex exclusively, it’s been an exciting adventure. We know what it is like to be a newbie in the trading world. You’ll get to hear The Good, The Bad and The Ugly. Nothing will be held back and no stone left unturned. There is a section on Trading Psychology and why mastering this aspect is one of the most important aspects of being a trader.

You’ll learn the strengths and weaknesses of each Financial instrument and you’ll learn why we now exclusively **Trade ONLY Forex**. Compared to other financial markets, the financial rewards for trading FOREX online can be very lucrative and the risks low especially if you employ the correct strategies. Novice investors are often drawn to investing because of the perception that easy money is out there just waiting to be had. Sure money can be made and just pressing a few buttons hardly seems like work.

The work involved in trading involves educating yourself on how to trade a workable strategy, keeping your emotions in check, not getting too excited when you win and taking it on the chin when you have your inevitable losing trades. If you don’t trade consistently to a plan or strategy, you’re not a trader but a gambler.

In this eBook, we’ll discuss the advantages and disadvantages of different markets and the financial instruments that can be traded and why we **HIGHLY RECOMMENDED** Forex Trading.

To Your Forex Success!

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FOREX Trader and Investor
Admin@BestForExpert.com
www.BestForExpert.com

Overview of Stock Market

When getting into a new area it is important to understand the different terms. In this book we have tried to simplify and explain the terms we use.

Let's start with what is a Stock, Share or Equity? They all refer to the same thing, as the name suggests when you purchase a share; you actually own a piece, a portion a *share* of that company. You are in fact an investor in that company. The combined total of the companies shares multiplied by the current value of the share gives the overall value of the company (its market capitalization).

As an investor in that company if it does well you are entitled to a share of the profits the company makes, these are called dividends. Just like if you had money deposited in the bank you get interest paid to you for that money.

Shares are traded on exchanges such as the London Stock Exchange, New York Stock Exchange; most countries have their own stock exchange. There are also stock exchanges for particular types of companies e.g. NASDAQ (is an exchange for Newer and Hi-tech Companies). Share exchanges usually have an index of shares, in the index they take the combined price of a certain number of shares, and assign a value to it.

Some indexes you may have heard of Dow Jones (New York), Nikkei (Japan), FTSE (London), Hang Seng (Hong Kong). As well as trading shares you can also trade these indexes.

To trade shares in most instances you need to use a stock broker to purchase them for you, usually there will be a fee for the transaction, depending on how many people are actively trading the shares determines the buy and sell price or the spread. E.g. a share may be priced at \$10.00 if you want to buy the shares the price may be \$10.10 and if you want to sell them the price will be \$9.90. If there are very few people trading a particular companies shares the spread can widen and it can sometimes preclude you from trading it.

Traditionally when trading shares you can only trade to win when the price is increasing (going long). In the example above you may purchase the shares at \$10.10 and wait until they reach a level of \$10.60 and then sell them. In order to do this you will have to actually purchase the shares using your trading capital, which can in some circumstances be limiting due to the amount of money you have to trade and the amount that you are willing to risk.

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With traditional share trading it is more complicated to make money when the share price is decreasing (almost impossible) for the average investor in most countries, it can be done but you have to use sophisticated tools that are beyond the reach of most investors. There are times when the share market hits a plateau or is in a decline, at these times it is important to be able to take advantage of the market conditions. Some of the biggest, fastest moves happen as panic selling grips investors.

Unless you are a sophisticated investor you're not going to be able to take advantage of these moves and your only option is to cash in your shares and sit on the sidelines waiting for the right time to re-enter the market.

Overview of Trading Option

Trading Options is more complicated than trading the shares by themselves. One important distinction between share and options is that where stocks give you a small piece of ownership in the company, options are just contracts that give you the right to buy or sell the stock at a specific price by a specific date. It's important to remember that there are always two sides for every option transaction: a buyer and a seller.

If you buy a share option, you get the right - without the obligation - to buy or sell the underlying shares at a fixed price by an appointed time. If the market moves in your favor, you gain; if you get it wrong, all you lose is the price you paid for the option.

When individuals sell options, they effectively create a security that didn't exist before. This is known as writing an option and explains one of the main sources of options, since neither the associated company nor the options exchange issues options.

One of the greatest benefits of trading options is the leverage (or "gearing") that options provide. You can gain greater exposure by using a small amount of your trading capital.

There are many strategies that you can use to trade options one of the most popular is a straddle, it is used when a trader thinks that the price is going to move significantly, but is unsure which way it is going to move. It involves buying a call option (when you think the price is going to go up) and a put option (price going down) at the same time. It can be quite risky because if the price stays around the same price you will lose.

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Financial dealers often purchase options as a security measure, for example if the owners of a particular company’s shares think that the shares might devalue in price because of some news or problems in the market. No one wants to see their capital eroded, so why don’t they just sell the shares and keep the money in cash.

They may choose to hold onto their shares for any number of reasons; the shares may give them a seat on the board of the company or they they may be planning a takeover of the company.

Instead of just selling the shares they can write an option that will make them a similar amount of money if the share price goes down as they would have lost on the value of the shares, this technique is called a hedge. You’ve probably heard the phrase to ‘hedge ones bets’. Using options in this way can be a good insurance policy.

You can’t always trade options as not all stocks are represented in the option markets. Different countries have different rules concerning who can trade options.

As with any investment strategy it is important to educate yourself properly, most traders are somewhat impatient and having made the decision to begin trading they want to get moving. If you’re going to trade options then you will need a much longer learning curve, so make sure you’ve got the patience .

Advantages of Options over Trading Shares

- Can make money in a static or declining market
- Can trade with higher amounts of leverage (i.e. you don’t need so much capital to get started.
- Can use more complicated and sophisticated strategies to protect your money and make more money.
- Can be used as an ‘insurance policy’ to hedge a position

Disadvantages of Options

- Not good for long term trading (buy and hold)
- Have to learn to pick shares and then also learn the option trading strategies
- Shares can move in the direction you predicted but you may still not make any money
- Have a limited life (the option expires at a fixed point in time)
- For you to make money someone has to lose the same amount you have made (although some people may like this aspect of options)

As a trader it's important to have some knowledge of how options work, however we would caution against trading options if you are just beginning your trading career. As mentioned before we only trade Forex and there are compelling reasons for this which we will discuss.

Why Trade FOREX?

The Foreign Exchange Market – also known as FOREX, FX or currency market, - is a worldwide market for buying and selling currencies.

If you've ever traveled outside your own country you will have experienced foreign exchange. Sometimes during the same trip you can get very different exchange rates that leave you guessing how and why I had less money this time.

The Foreign Exchange Market was established in 1971 with the abolishment of fixed currency exchanges. Currencies became valued at 'floating' rates determined by supply and demand. The FOREX market grew steadily throughout the 1970's, but with the technological advances of the 80's FOREX grew from trading levels of \$70 billion a day to the current level of \$2 trillion a day.

Huge volumes are transacted daily 24 hours a day, 5 and a half days week. Daily exchanges are worth approximately \$3.2 trillion (US dollars). In comparison, the American stock markets exchange about \$100 billion a day.

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It is the most perfect market that exists because it has a large number of buyers and sellers all selling the same products. There is a free flow of information and there are little barriers to participate.

FOREX is made up of about 5000 trading institutions such as international banks, central government banks (such as the US Federal Reserve), and commercial companies and brokers for all types of foreign currency exchange.

There is no centralized location of FOREX. The major FOREX dealing centers at the time of writing are: London, with about 30% of the market, New York 20%, Tokyo 12%, Zurich, Frankfurt, Hong Kong and Singapore, 7% each, followed by Paris and Sydney with 3% each.

Even though there are many huge players in the FOREX market, it is easily accessible to the small investor thanks to recent changes in the regulations and the advent of many online trading systems.

Previously, there were minimum transaction sizes and traders were required to meet strict financial requirements. With the advent of Internet trading, regulations have been changed to allow large interbank units to be broken down into smaller lots.

A 'lot' is worth about \$100,000 and is accessible to the individual investor through 'leverage' – loans extended for trading. Typically, lots can be controlled with a leverage of 100:1 meaning that US\$1,000 will allow you to control a \$100,000 currency exchange. \$100,000 may seem like a huge amount of money; however the fluctuations in prices are often small as a percentage compared to the amount you have invested.

Main ‘Players’ In The Forex Market

The five broad categories of participants are: consumers, businesses, investors, speculators, commercial banks, investment banks and central banks.

Consumers just buy and sell according to the prevailing exchange rate. Businesses that import and export goods and services need to exchange currencies to receive or make payments for goods they may have bought or services they may have rendered.

Investors and speculators require currencies to buy and sell investment instruments such as shares, bonds, bank deposits or real estate. Large commercial and investment banks are the ‘price makers’. They are the ones who buy and sell currencies at the bid-and-offer exchange rates that they declare through their foreign exchange dealers.

Commercial banks deal with customers on one hand, and with the Interbank or other banks, on the other hand. They profit by utilizing the bid-and-offer spread. The bid price is the exchange rate that the buyer is willing to buy and the offer price is the exchange rate at which the seller is willing to sell. The difference is called the bid-offer spread. They also make profits from speculating about whether the exchange rate will rise or fall. Forex trading generally has the lowest spreads of any financial instrument because of the high degree of liquidity (there are so many active traders buying and selling that it is easy to find one or other).

Central banks participate in the foreign exchange market in their effective duty as banks for their particular government. They trade currencies not for the intention of making profits but rather to facilitate government monetary policies and to help smoothen out the fluctuation of the value of their economy's currency.

How Does Forex Market Work?

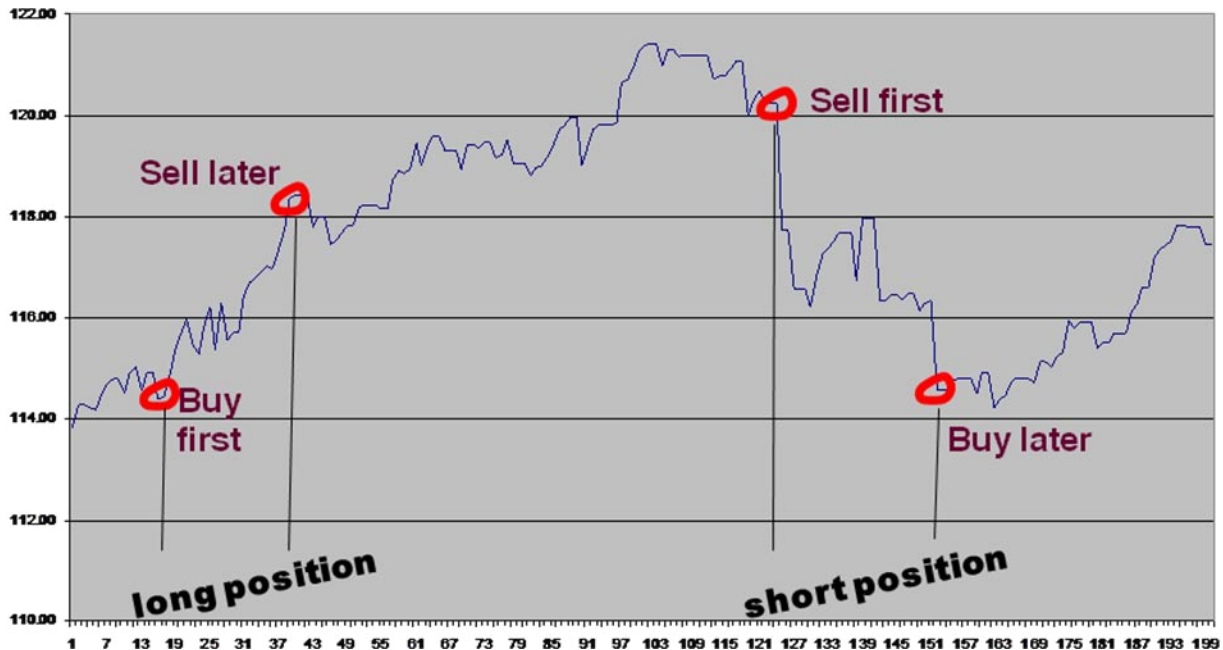
Currencies are always traded in pairs – the US dollar against the Japanese yen, or the English pound against the euro. Every transaction involves selling one currency and buying another, so if an investor believes the euro will gain against the dollar, he will sell dollars and buy euros.

The potential for profit exists because there is always movement between currencies. Even small changes can result in substantial profits because of the large amounts of money involved in each transaction. You can make money whether your chosen currency is going up or down.

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Transaction costs to execute trades are minimal and most brokers provide you with the tools and data you need to make your trading decisions for free. The market is open 24 hours a day (closed on weekends) which allows you to design your trading hours around your daily commitments. It is very volatile, which is great for those people who are looking for day-trading opportunities.

Because of the fact that these centers are all over the world, foreign exchange traders can execute transactions 24 hours a day. The market only closes on the weekends.



The Benefits of Trading Forex

Small-scale traders including individuals like you and I, have only been able to access the Forex markets relatively recently. Now with the advent of the Internet and technology, FX trading is becoming an increasingly popular investment alternative for the general public.

Benefits of trading the FOREX markets:

- Open 24-hours and it closes only on the weekends;
- Very liquid and efficient – small spreads and cheap to trade
- Very volatile- lots of profit opportunities
- Low transaction costs;
- Start with a minimal investment;
- Execute trades instantly in real time you don't have to wait for a broker;
- Ability to leverage (use borrowed money) with ease;
- Profit from a bull or a bear market. Independent of what the stock markets are doing there are always fluctuations in the foreign exchange market

Continuous, 24-Hour Trading

The currency exchange is a 24-hour market. You may decide to trade after you come home from work. Regardless of where you live and what you do you'll be able to place trades any time of the day. There are always enough buyers and sellers to take the other side of your trade. This feature of the market gives you enough flexibility to manage your trading around your daily routine.

Liquidity and Efficiency

When there are lots of buyers and sellers, you can expect to buy or sell at a price that is very close to the last market price. The currency market is the most liquid market in the world. Trading volume in the currency markets can be between 50 and 100 times larger than the New York Stock Exchange (Source: Oanda.)

When you are trading stocks, sometimes a bad piece of news can cause a stock to crash. Everyone wants to sell and no one wants to buy, that because the price to spiral downwards and there is nothing you can do about it especially if it happens overnight or the weekend. Stock prices can be drastically affected by the actions of one or a few individuals.

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This can put you in a vulnerable position and can cause you to lose significant amounts of your hard earned capital. If you are relying on television reports and newspapers and even chat rooms to get your news, most of the opportunities or warnings will have come too late for you to take advantage by the time you get them.

The value of currencies on the other hand, is affected by so many factors and participants that the likelihood of any one individual or group drastically affecting the value of a currency is minute. **The ability for people to engage in ‘insider trading’ is virtually eliminated.** As an average trader, this will be more advantageous to you. It evens up the playing field.

Note about price gaps:

For those people who have already traded other markets, you probably know about price ‘gaps’. ‘Gaps’ occur when prices ‘jump’ from one price level to another without having taken any incremental steps to get there. For example, you may be trading a share that closes at \$10 at the end of today but due to some event that happens overnight; it opens tomorrow at \$5 and continues to go downwards for the rest of the day.

Gaps bring about another degree of uncertainty that may meddle with a trader's strategy. Probably one of the most worrying aspects of this is when a trader uses stop-losses. In this case, if a trader puts a stop-loss at \$9 because he no longer wants to be in a trade if the share price hits \$9, his trade will remain open overnight and the trader wakes up tomorrow with a loss bigger than he may have been prepared for.

After looking at a couple of forex charts, you will realize that there are little price ‘gaps’ or none at all, especially on the longer-term charts like the 3-hour, 4-hour or the daily charts.

Volatility

Trading opportunities exist when prices fluctuate. If you buy a share for \$2 and it stays there, there is no opportunity to make a profit. The magnitude of level of this fluctuation and its frequency is referred to as volatility.

As a trader, it is volatility that you profit from. Large volume transactions and high liquidity combined with fewer trading instruments generate greater intra-day volatility in the currency market that can be exploited by day-traders. The high volatility of the currency market indicates that a trader can potentially earn 5 times more money from currency trading than trading the most liquid shares.

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Volatility is a measure of maximum return that a trader can generate with perfect foresight. Volatility for the most liquid stocks is between 60 to 100. Volatility for currency trading is 500. (Source: Oanda). In this respect, currencies make a better trading vehicle for day-traders than the equity markets.

Low Transaction Costs

A currency transaction typically incurs no commission or transaction fees. For a forex trader, the spread is the only cost he or she needs to cover in taking on a position. In addition, because of the currency market's efficiency, there is little or no 'slippage' costs. 'Slippage' is the cost involved when traders enter the market at a price worse than the level they wanted to get into. For example, a trader wants to buy a share at \$2.00 but by the time, the order gets executed, the shares are now trading at \$2.50. That fifty cents difference is his slippage cost. Slippage is something to keep an eye out for when trading shares.

With Forex the lower transaction costs, minimum slippage and strong intra-day volatility, individuals can trade frequently at small costs. As an approximate, you may only expect to have a spread of 0.03% of your position size. To give you an example, you can buy and sell 10,000 US Dollars and this will only incur a 3-point spread, equivalent to \$3.

Minimum Investment

You can open a FOREX trading account for as little as \$300.00. It took \$5,000 for me to open my forex trading account.

Trade Execution

In the FOREX market, trade execution is almost instantaneous. In both the equity and commodity markets, you count on a broker to execute your trades and their results are sometimes inconsistent.

While all of these features make trading the FOREX market very attractive, it still requires a lot of education, discipline, commitment and patience.

Leverage

There are not a lot of banks or people who would lend you money so that you can use it to trade shares. And if there are, it would be very hard for you to convince them to invest in you and in your idea that a certain share is going to go up or down. Therefore, most of the time, if you have a \$10,000 account, you can only really afford to buy \$10,000 worth of stocks.

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In currency trading however, because you use ‘borrowed money’, you can trade \$10,000 of a currency and you only need anywhere between fifty (For a margin lending ratio of 200:1) to two hundred dollars (For a margin lending ratio of 50:1) in your trading account. This makes it possible for an average trader with a small trading account, under \$10,000 to be able to profit sufficiently from the movements of the currency exchange rates.

Profit from Bull and Bear Markets

When you are trading shares, you can only profit when the price of a stock goes up. When you suspect that it is about to go down or that it is just going to be moving sideways, then the only thing you can do is sell your shares and stand aside. One of the frustrations of trading shares is that an individual cannot profit when prices are going down. In the currency market, it is easy for you to trade a currency downward so that you can profit when you think it is going to lose value.

This is easy to do because currency trading simply involves buying one currency and selling another, there is no structural bias that makes it difficult to trade ‘downwards’. This is why the currency market has been occasionally referred to as the eternal bull market.

CONCLUSIONS ABOUT TRADING FOREX

Whichever method of trading you decide is right for you, it is of vital performance that you invest in some training so that you can learn what you are doing and don’t end up losing more than your shirt. There are numerous Forex systems and Forex Trading Schools that are out there, we’ve listed a few different schools and products that we have heard good things about at the end of this report.

The system we have learnt and use is supplied by www.BestForExpert.com. Trading with this proven system, we have returned **10% win per trade, with a 70% success rate on completed trades. I Would HIGHLY RECOMMEND for any newbies if you want to learn about Forex Trading.** And when you choose to be part of our community, you’ll learn:

- **How To Operate a Forex Trading Account**
- F.A.S.T Strategy – Proven strategies
- **Profit from Bull or Bear Market!**
- Trade From Anywhere In The WORLD Using Your PC or Phone!
- **Tested By Over 2,500 Students In Singapore & Malaysia**
- Unlimited support from experienced trainer

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Obviously we’re very excited about the opportunities that are available trading the Forex market, as this is the area where we have had most success. What’s more important though is to find a proven system, follow and adhere to it diligently and become successful so you can live your life on your terms, instead of being dictated to by your Boss or spouse.

Check out the list of resources we have identified you, if you have any questions come along to our meetings and we will be really pleased to meet you and chat with you. Register for our FREE Introduction Talk on Forex @ www.BestForExpert.com

Trading Psychology

There are numerous books on trading Psychology that provide excellent insights into the mind set of successful traders. It’s extremely worthwhile to read at least one because the greatest enemy that traders encounter is themselves. The best way to deal with psychology is to have a trading system that will tell you when to trade and importantly when not to trade.

A system such as this helps because you are not required to use ‘your judgment’ to make the trade. Don’t rely on your instincts or gut feelings; it never works out in the long term. You’re going to have to learn how to handle losing trades, yes no system is 100 % successful and one of the greatest attributes of the great traders is that they are able to get out of losing trades quickly.

They don’t wait and say ‘surely this is going to move back’ and keep willing the trade to do what they want it to. A good system will tell you when to enter the trade, what to set your stop loss at and when to exit a trade and take your loss or bank your profits.

We are operating a Forex training centre at The RiverWalk, Singapore near Clarke Quay MRT. It’s a Simple proven Franchise system - Tested by over 2,500 members. Register at www.BestForExpert.com for our FREE Introduction talk on Forex and Download our FREE Forex Report Worth \$47.97 at the same time! Thank you.

9 Rules For Choosing a Good Forex Broker

With currency trading becoming ever more popular, the number of brokers is growing at a rapid rate. Most traders are scratching their heads when it comes to choosing a reliable broker to trade with.

Unless you are a bank or large financial institution, you will need a broker to trade currencies. In fact, all individual traders need a broker to trade in the Forex market. This is a critical step to take before you can begin trading currencies. Thankfully, this is not difficult since there are so many brokers in the Forex market.

However, not all brokers are the same. You will need to find a broker that meets your specific needs as a trader. This could be where the difficulty lies since not all brokers offer the same services or have the same policies. This can affect your ability to trade effectively.

What should one look at when deciding which broker to open an account with?

Here are the 9 rules:

1. Regulation

The regulated Forex brokers are accountable to the authorities. They have specific regulations to follow. With these brokers, most of the information is available online and you can easily find out their past performance. To find out if a Forex broker is regulated, you first need to find out which country the broker is registered in. Always choose a Forex broker that is conducting business in a country where their activities are monitored by a regulatory agency.

For example, US Forex brokers should be a member of the National Futures Association (NFA) and registered as a Futures Commission Merchant (FCM) with the Commodity Futures Trading Commission (CFTC). In Switzerland, the regulatory body is the Swiss Federal Department of Finance.

If a broker is not regulated at all, it might be wise to choose another broker.

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2. Spread

In another words, low transaction cost. Because currencies, unlike futures and stocks, are not traded through a central exchange, the spread can be different depending on the broker you use, so it's well worth checking a few out before you open an account.

Most Forex brokers publish live or delayed prices on their websites so you can compare spreads, but check if the spread is fixed or variable. A fixed spread means exactly that - it will always be the same no matter what time of day or night it is.

Some brokers use a variable spread, which might appear to be nice and small when the market is quiet, but when things get busy they can widen the spread, which means the market must move more in your favour before you start to make a profit.

Fixed spreads are generally slightly wider than the variable spreads are when at their narrowest, but over the long term fixed spreads can be safer.

3. Execution

Some brokers will show live prices on their trading platform, but will they honour them when it comes to pushing the Buy or Sell button?

The best way to find out is to open a demo account and give them a test drive. This will also give you the opportunity to see what the speed of execution is like - when you want to buy, you want to buy now, not sit around waiting for ten minutes whilst your order is confirmed!

4. Support

Forex is a 24 hour market, so your broker should offer 24 hour support. You might not be trading at 3am, but that could be what time it is in your broker's head office on the other side of the planet, so make sure there will be somebody there to pick up the phone if things go wrong.

You should also check if you can close positions over the phone - essential in case your PC or internet connection crashes at a critical moment (think Murphy's Law).

5. Trading Platform & Software

Good trading software will show live prices that you can actually trade at, not just indicative quotes. Trading software is very important for the online FOREX trader. Get a feel for the options that are available by trying out a demo account at a few online brokers. Above all, you are looking for reliability and the ability to perform well in fast-moving markets.

The software should offer automatic trading and may have special features such as trailing stops and trading from the chart. Some features may only be available at an extra cost, so be sure you understand what your trading needs are and how much the broker charges to provide them. It will be an added advantage if the trading software runs on your mobile device.

6. Minimum Trading Size Requirement

Many brokers offer different types of accounts. The two basic types of accounts are standard and mini. In a standard account, the trader uses lots of 100,000 units. In the mini account, lots are usually ten percent of the standard account size (i.e. 10,000 units).

The two accounts carry different levels of risk and potential for profits. A mini account is appropriate for a beginning Forex trader because, while the profit potential is lower, the amount of risk is lower as well. In fact, a trader can open a mini account with \$300 though \$2,000 is recommended as the minimum amount. Standard accounts are usually for more experienced traders who will fund their accounts with \$10,000 or more.

7. Margin and Leverage Policy

Margin accounts are the lifeblood of FOREX trading, so be sure you understand the broker's margin terms before setting up an account. You need to know the margin requirements and how margin is calculated. Does margin change according to the currency traded? Is it the same every day of the week? Some brokers may offer different margins for mini and standard accounts.

Most brokers offer more than enough leverage and you can easily get 100:1 (which is way more than enough for most traders) but you can get up to 400:1. A word of caution - don't use too much leverage. It's the reason most novice Forex traders wipe themselves out.

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8. Broker's Rollover Policy

What is the minimum margin requirement to earn on overnight positions? Is it 0.5%, 1% or 2%? This is not very important for both scalpers and day traders but might be a good question if you are a swing, position or long term currency trader.

9. Is the broker offering any added-value services?

Most Forex brokers offer free technical tools, books, articles etc. Additionally, most of the brokers offer Forex charts and real-time economic news for free to their clients but this shouldn't be the most important thing to consider in your process to find a broker.

So there you have it – 9 rules for choosing a good Forex broker.

Use the *Forex Broker Scorecard* below as a reference for choosing your preferred broker.

Go through each of the 10 criteria listed and check "Yes" or "No" for each one, depending on whether the broker meets each criterion.

Then, add up the points and write it at the bottom of the page. Our recommendation is that you should consider the broker if it meets a minimum of 75 points, ideally, 85 points or more.

Happy hunting!

I want to open a LIVE account NOW?

Woa! Slow down cowboy! Open a demo account first with your preferred broker BEFORE you send them your money. Test the reliability and ease of execution on the trading platform for at least 1 month. Then make your final decision!

To find out more on our popular courses, do contact us via www.BestForExpert.com.

Forex Broker Scorecard

No	Criteria	Yes	No	Points
1	Regulated by home country regulatory body			30*
2	Pip Spread: 2 – 3 pips for major pairs			10*
3	Fast order execution			10*
4	Ease of contact: readily available by phone / email / live chat			10*
5	Free demo account available			10*
6	Comprehensive & customizable trading platform & charting software			10*
7	Recognition awards			5
8	Minimum trading size requirements			5
9	Leverage at least 100:1			5
10	Mobile trading software available			5
Total Points:				

* = required criteria. Min. score criteria = 75 points. Preferred score = 85 points.

Useful Resources

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